



## **Meet Our Shopping Center Manager: Elisabeth Lohk**

*Working in an industry that is constantly evolving is so exciting and creates opportunities.*

I work as Center Manager for Oslo City with over 11 million visitors yearly. It's a busy shopping center, which means we have hectic days that require a lot from all of us. I have a relatively young team, and our team spirit is growing steadily. We are all unique and together we make a strong team.

Everyone contributes and we support each other and have a lot of fun together. It's important with good working environment!

Elisabeth feels lucky to have had the opportunity to work in several different positions within Steen & Strøm over the past 14 years.

- In addition to all tasks as Center Manager I've worked on redevelopment projects, I've learned a lot about urban development, handling media and PR communication has also been a huge part of my job in addition to work with the municipality and politicians. Winning awards such as Best Shopping Center, Best Shopping Center in the Nordics, and several different marketing awards in addition to the new and important Bærekraftprisen (Sustainable prize) among all the Norwegian shopping centers together with my colleagues has been worth all the hard work. I've also had the opportunity to develop in different areas such as finance, technology, security, facility, trends, sustainability, and marketing, while gaining a lot of knowledge about the retail industry. A shopping center is more than a commercial space - it is a workplace for many people, a part of the community and an essential meeting place for so many.

### **What do I like about my role?**

The best thing about my role is working with people and creating results through and together with them! And the fact that the industry is constantly evolving and that no two days are the same! As a Center Manager I work in several different disciplines. I like the variety and building relationships. There are many areas of contact, both internally with my Scandinavian colleagues and our owners, but also externally in collaboration with our clients, subcontractors in areas such as cleaning, construction, and security.

### **What does Steen & Strøm represent according to you?**

I would like to mention variety, and Scandinavian and international co-operation.

Steen & Strøm has a long history in the operation and development of shopping centers, and I am grateful that I have had the opportunity to work with several exciting tasks and shopping centers. I have been involved in many exciting projects, experienced major changes both in the shopping center industry but also through our

international owner in Klépierre and therefore had the opportunity to take on many challenges. I have also been involved in creating good results and I'm proud of that! The changes have added a lot of new knowledge that creates good results and we have gained access to tools that help us deliver these results.

Looking forward, we have an exciting transformation ahead of us that Oslo City will undergo in terms of content, but also to adapt to future shopping behavior, digital development, sustainability, and not least Oslo's urban development. The industry continues to develop, just like Oslo City, and I'm on board!